



CANNON WRIGHT BLOUNT

TAKING YOUR FUTURE INTO ACCOUNT

[www.cannonwrightblount.com](http://www.cannonwrightblount.com)

756 RIDGE LAKE BLVD MEMPHIS, TN 38120



**WE'RE NOT YOUR ORDINARY PENCIL PUSHERS.**

**WE'RE CANNON WRIGHT BLOUNT.**

**AND WE'RE GETTING THE LEAD OUT.**

Forget your old notion of accountants huddled over ledgers with worn down pencils. Today's financial environment calls for solutions that empower individuals and accelerate business.

That's why we don't just do the numbers;  
we take your future into account.

If you want to get the lead out of your business,  
erase your traditional expectations of CPA's.

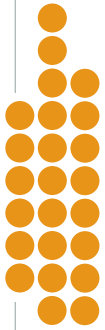
Put down your pencil,  
and expect more from your "new" accounting firm.



CANNON WRIGHT BLOUNT

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ACCOUNTING CONSULTING SOFTWARE STAFFING



DOUG WRIGHT

JUD CANNON

RICHARD A. BLOUNT

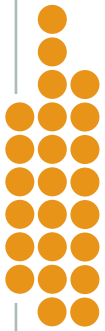
Thanks for your interest in our company. As you turn these pages, we trust you will find that Cannon Wright Blount is quite different from a conventional CPA firm.

What makes us different? Most traditional accounting involves reconciling what has already occurred; we liken this in some ways to driving a car by looking in the rearview mirror. At Cannon Wright Blount we need to know where you've been, but more importantly, we want to know where you're going. We are strategic planners who keep our eyes focused on the road ahead. We will help you anticipate the bumps, navigate the curves and accelerate on the straight-aways.

Our company has been uniquely designed to meet the needs of today's fast paced business environment. From sophisticated financial strategies to managing integrated software purchase decisions and implementation, Cannon Wright Blount has the depth and breadth of experience to make a positive impact on your business. Our team of CFO's, Project Managers, Financial Analysts, Information Technology Directors, CMA's and Risk Management Specialists have been in your seat — in the real world, making the tough decisions that shape your company and its future.

If you are looking for a competitive edge, use the power of our experience to drive your business. We are ready to take your future into account.





# A C C O U N T I N G

Our accounting tools are no different from those used by other accountants. However, you'll find our approach, experience and commitment to your needs to be significantly different. For us, it's not only about helping you with tax returns, it's about helping you realize better returns.

We know audits and annual tax services aren't enough to get you where you want to go. We help you explore sophisticated tax strategies, identify growth opportunities, minimize tax costs and plan for wealth transfer. Cannon Wright Blount will assess your options. We then will provide clear, decisive advice designed specifically to meet your strategic goals.

## ASSURANCE

Audits • Reviews • Compilations • Internal Control Assessments  
Custom Assurance Services • Corporate Reporting  
Prospective Financial Statements • Regulatory Compliance  
Systems and Process Assurance

## TAX STRATEGIES

Tax Minimization • Holding Structures • Entity Choice • Transaction Planning  
Business Succession • Compensation • Stock Options  
Retirement • Integrated Business and Personal Tax Planning  
Charitable Giving • Wealth Transfer

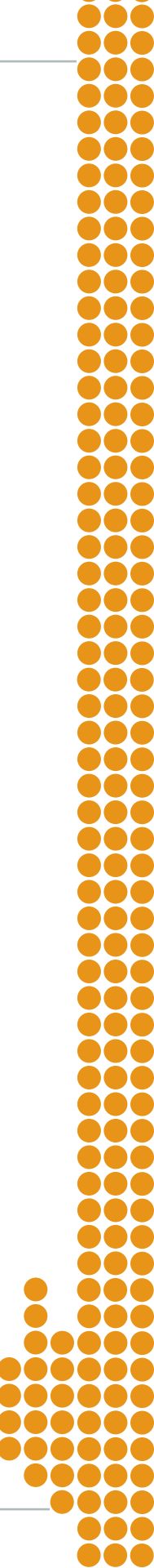
## TAX ACCOUNTING/COMPLIANCE

Tax Accounting Methods • Income Expense Recognition  
Federal and Multi-State Reporting • Business • Individual • Tax Exempt  
Gift • Estate • Payroll • Sales and Local Taxes

## TAX REPRESENTATION

Federal, State and Local Tax Examinations • Appeals  
Negotiations and Settlements • Inquiry Response

accountability  
the strength to succeed





## C O N S U L T I N G

The vast number of resources available in today's financial world requires that you have access to unbiased, expert advice.

Experience across all accounting and financial disciplines, coupled with our strong network of professional relationships, allows us to provide a thorough and impartial assessment of your current position. We then design a course of action that will best meet your objectives.

Our span of experience encompasses healthcare, manufacturing, non-profits, business start-ups, mergers, divestitures and settlements. Whether you want to transform, improve or measure, with Cannon Wright Blount as your trusted advisor, you've got a proactive advocate focused on your future. We work hard to protect the most valuable asset you have — peace of mind.

### HEALTHCARE

Financial Staffing • Strategic Planning • Practice Start-up  
Reimbursement Analysis • Contracts • Fee Schedules • Mergers  
Compensation Planning • Benchmarking • Management Reports

### VALUATION

Acquisitions • Divestitures • Succession Planning  
Financing • Ownership Conflict • Buy Sell Agreements  
Divorce • Estate and Gift Planning

### LITIGATION

Case Assessment • Expert Witness • Damages • Lost Profits  
Financial Evidence Identification • Settlement Preparation and Analysis

### VISION / MEASUREMENT / IMPROVEMENT

Strategic Planning • Feasibility Studies • Mergers • Acquisitions  
Human Capital Management • Benchmarking • Best Practices  
Technology Evaluation • Process Efficiency • Budgeting  
Revenue Enhancement • Cost Containment  
Internal Control • Risk Management



adviseability  
the confidence to grow



## S O F T W A R E

It's no secret that software is a necessity for staying competitive in today's business environment. However, the difference between software and the 'right' software is critical. Your software solution must have the maximum impact on your bottom line. That means seeking out expertise you may not find with a typical software supplier.

At Cannon Wright Blount, we not only have relevant experience on your side of the desk as information technology, human resource and financial executives, but we are software experts as well. For over 10 years, clients have trusted us to resolve their toughest challenges and accomplish strategic goals by maximizing the capabilities of their software systems.

We specialize in delivering implementation services of quality and value to clients in a wide range of industries. We take the necessary time to learn your business, focusing on those issues that provide the most benefit. From installation and configuration to migration and upgrade planning, our project managers and consultants deliver fully functional software solutions quickly and cost-effectively.

### **BUSINESS MANAGEMENT SOFTWARE**

Sage MAS 90 ERP • Sage MAS 200 ERP • Sage MAS 500 ERP  
Sage Accpac ERP • Sage Abra HRMS • QuickBooks®  
*Product descriptions available on our website at*  
[www.cannonwrightblount.com](http://www.cannonwrightblount.com)

### **PROJECT MANAGEMENT**

Implementation • Consulting • Customization  
Training • On-Going Support

### **BUSINESS INFORMATION VISIBILITY**

Reporting • Data Presentation • Dashboard Design

### **BUSINESS PROCESS ENHANCEMENT**

Financial System Process Design • Inventory Management and Optimization  
Manufacturing System Workflow

### **SOFTWARE CUSTOMIZATION**

Product Integration • User Preference Design • Workflow Customization

manageability  
the power to perform





## S T A F F I N G

All organizations need access to financial experts, improved technology, sound reporting systems and increased service levels. At the same time, they must focus on core competencies while controlling operating costs. Today, many companies are realizing that outsourcing finance and accounting functions is often a very cost-effective option. That's why we have established a broad range of capabilities and flexible resources, allowing us to provide you with customized financial and accounting staffing options at any level of your organization.

Whether you need a permanent solution, guidance for a specific project, or support through a growth cycle, Cannon Wright Blount can provide the right expertise for the job. We can establish on-site or remote support and build a customized response to fit your needs.

### **FINANCE/ACCOUNTING FUNCTIONS**

Cash Management • Payables • Billing • Receivables • Payroll  
General Ledger • Reconciliation • Detailed Analysis  
Management Reporting • Tax Compliance

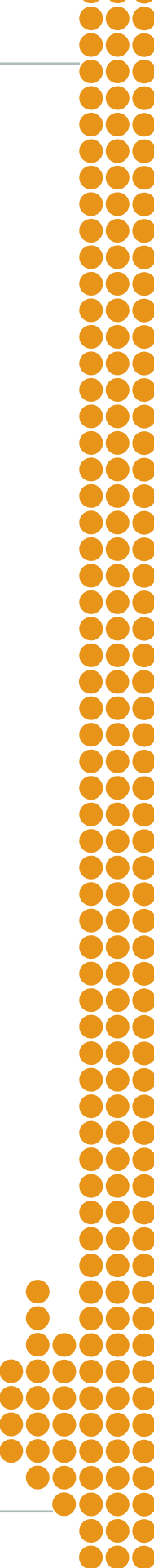
### **CONTROLLERSHIP/ADMINISTRATION**

Accounting Systems • Controls • Process Design • Documentation  
Contract Review • Budgeting • Asset Administration • Financial Reporting  
Cost Accounting • Performance Analysis • Due Diligence  
Staff Training • Supervision • Software Assistance

### **CFO/FINANCIAL STRATEGY**

Strategic Planning • Forecasting • Performance Enhancement  
Project Implementation • Profit Improvement • Product Line Analysis  
Tax Strategies • Mergers and Acquisitions • Financing Packages

serviceability  
the flexibility to adapt





Of all the abilities we have, there's one we take  
special pride in. Availability.

Give us a call

901.685.7500

or visit us online

[www.cannonwrightblount.com](http://www.cannonwrightblount.com)

We stand ready to help you get the lead out,  
streamline your operation  
and maximize your potential.



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